



January 2, 2017

RE: 41st Annual ASVB Awards Celebration
Thursday, March 2, 2017 - 5:00 p.m.
The GlassHouse, Downtown San Jose

Dear Sponsor:

On behalf of the Association of Silicon Valley Brokers, we invite you to partner with us in supporting outstanding local charitable organizations which provide support and resources to those in need within our community. 2016 was a banner year for Silicon Valley commercial real estate; but homeless families, victims of domestic violence, and our veterans need our support more than ever. This is your opportunity to help through your generous sponsorship of the Awards Banquet.

Last year, through the amazing generosity of our sponsors and our member brokers, the ASVB was able to raise and contribute \$180,000! This year, we hope to exceed that goal and need your help. Every year, **100%** of the money raised in this campaign is donated directly to our chosen charities outlined below.

As in previous years, the ASVB has chosen worthy charitable organizations to support - all local agencies serving the local community and dependent upon financial support from groups such as the ASVB in order to carry out their work. Sponsorship proceeds for the Awards Ceremony and Banquet will be donated to the following three primary organizations, as well as others:

Next Door - Solutions to Domestic Violence (www.nextdoor.org):

Provides model transitional housing and services sanctuary for women and children who are victims of domestic violence; includes counseling, guidance, training, and other program support

Family Supportive Housing (www.sjfamilyshelter.org):

The only South Bay shelter committed to keeping families together, they provide shelter and supportive services to homeless families in Santa Clara County, to empower them to move from homelessness to self-sufficiency within the community

Project Hired (www.projecthired.org):

Assists individuals with disabilities to gain and sustain employment, in partnerships with business and the community; Veterans represent 75% of total clients served

P. O. Box 9458, San Jose, CA 95157

■ Serving the Silicon Valley Commercial Real Estate Profession ■

We are offering several levels of sponsorship, which this year will include unique features based on the various levels of recognition at the Awards Banquet:

Open Bar Sponsor - \$15,000

- Dedicated 500 square foot lounge area with the option to have your staff attend and “host” the lounge and the option to provide custom branding/signage/marketing materials for lounge area
- Company name and logo displayed prominently;
- Special recognition during the event
- Recognition as Open Bar Sponsor in Silicon Valley Business Journal Ad following event
- 10 Event admission tickets
- 1 Priority parking pass

Platinum Sponsor - \$10,000

- Company name and logo displayed prominently
- Special recognition during the event
- Recognition as Platinum Sponsor in Silicon Valley Business Journal Ad following event
- 10 Event admission tickets
- 1 Priority parking pass

Gold Sponsor - \$5,000

- Company name displayed prominently
- Special recognition during the event
- Recognition as Gold Sponsor in Silicon Valley Business Journal Ad following event
- 2 Event admission tickets

Silver Sponsor - \$1,000

- Company name displayed prominently
- Recognition as Silver Sponsor in Silicon Valley Business Journal Ad following event

Bronze Sponsor - \$500

- Company name displayed prominently
- Recognition as Bronze Sponsor in Silicon Valley Business Journal Ad following event

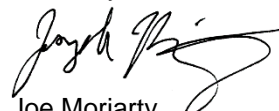
And of course, donations of a lesser (or greater!) amount are also gratefully accepted. The impact of your charitable contribution to these three worthy organizations cannot be overstated. It does make a difference!

A member of the ASVB Board of Directors will be contacting you shortly to solicit your support, but there is no need to wait for their call. If you would like to sponsor, please complete the enclosed sponsor sign-up sheet and email it to Juanita Sorrell at juanita@asvb.org.

We look forward to seeing you at this year's 41st Annual Awards Celebration. You will receive an email from Juanita Sorrell soon with ticket ordering information for those wishing to attend.

We are all fortunate to live and work in this area and business together. Together let's take the results of our success and pass them on to these organizations for a brighter tomorrow for our community. Please accept my sincere appreciation for your consideration of supporting these organizations. Should you have any questions, please do not hesitate to contact me.

Sincerely,



Joe Moriarty
ASVB President

Enclosure



Association of Silicon Valley Brokers

SPONSOR SIGN UP SHEET
41ST ANNUAL ASVB AWARDS BANQUET
THURSDAY, MARCH 2, 2017

CELEBRATING OUR INDUSTRY'S ACHIEVEMENTS OF 2016

Company _____

Contact name _____

Address _____

Telephone number: _____ Fax number: _____

Email address _____

- Open Bar Sponsor - \$15,000 (includes 10 event tickets)
- Platinum Sponsor - \$10,000 (includes 10 event tickets)
- Gold Sponsor - \$5,000 (includes 2 event tickets)
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Please note any special billing instructions:

Please email or mail sign up sheet to:

ASVB Awards Committee
Attention: Juanita Sorrell
P.O. Box 9458
San Jose, CA 95157

Email: Juanita@asvb.org
Phone: 408.202.5549

100% of the contributions to this event will be donated to charity.

P. O. Box 9458, San Jose, CA 95157